

## Dallas Festival of Ideas 2016: Ideas to Action Phase

### **PROCESS**

After the Festival of Ideas in February, several citizen groups took the ideas generated and proposed ways to bring the ideas to life. Social Venture Partners (SVP) Dallas facilitated the “Ideas to Action” phase, providing coaching, feedback, and support to the participants. At the end of the phase, the five citizen groups presented their final ideas to a panel of judges for an opportunity to pitch for \$25,000 of seed funding at bigBANG! – SVP’s annual conference.

The group rosters and final ideas are below:

### **EDUCATED CITY**

The Educated City’s mission is to connect Dallas residents with organizations and service providers who can empower today’s learners with the skills, knowledge, and resources to become tomorrow’s leaders.

The Educated City Action Committee (by alpha)

Brooks Barber  
Siomara Bridges-Mata  
Siobhan Farr  
Leah Filzow-Perez  
Jennifer Heggland  
Z Jones  
John C. Kelso  
Danny Lawson  
Henry Price

### **ENTREPRENEURIAL CITY**

Fulfillment’s mission is to create long-term valuable career paths for Dallas residents who face social barriers to employment.

The Entrepreneurial City Action Committee (by alpha)

Salah Boukadoum  
Craig Brooks  
James Fairchild  
Ki Ki Jones  
Constance Latimore  
Matthew Neyland  
Jack Reese  
D’Ontae Thibodeaux

### **HEALTHY CITY**

Crash Pad, a new website created by the Healthy City, connects Dallas-area youth impacted by mental-health related concerns and their loved ones (especially those youths at-risk of self-harm) with a centralized online hub that offers a communication platform for these young

people, as well as access to grass-roots organizations, services, agencies, programs and relevant resources.

The Healthy City Action Committee (by alpha)

Meredith Baughman

Kathy Beazley

Neely Myers

Marsha Rodgers

David Walker

## **LITERARY CITY**

To develop a storytelling culture in Dallas that unifies personal narratives of diverse Dallasites through a mentoring program that pairs local published authors with 30 DISD students.

The Literary City Action Committee (by alpha)

Kymerlaine Banks

Darryl Dickson-Carr

Frankie Evans

BJ Hardman

Gary Looper

Brenda Randall

Bar Tuinstra

Dick Waters

Michael Warner

Lois Wilson

## **PHYSICAL CITY**

Creating scalable and temporary urban toys that encourage interaction between every socioeconomic class while simultaneously growing Dallas's walkability.

The Physical City Action Committee (by alpha)

Michael Cheever

Lizzie MacWillie

Rita Meno

Chelsea Miller

Michael Rosson

## **OUTCOME**

The judges selected the Healthy City and Physical City to participate in the fast pitch at bigBANG!

At the conference, the two groups pitched in front of attendees, who voted Physical City as the idea to receive the \$25,000 prize. SVP is now working with Physical City members to launch their project.